## Questions 1-10

### Questions 1-8

Complete the form below.

Write NO MORE THAN THREE WORDS AND/OR A NUMBER for each answer.

Name:	Alexandra 1
Address:	28 Wood Road, <b>2</b> , Northchester, NC1 2FR
Account number:	3
Item ordered:	4
Price (£):	5
Free gift selected:	6
Discount voucher code:	7
Delivery option:	8 service

## Questions 9-10

For each question, choose TWO letters A-E.

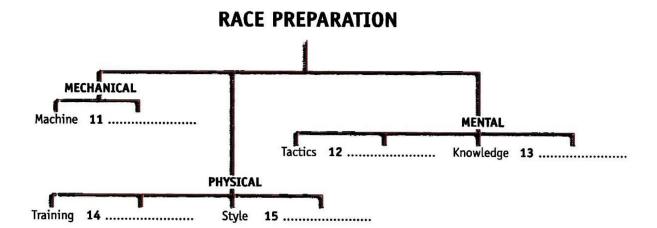
- 9 In which TWO ways did Alexandra hear about Cosmic Mail Order?
  - A Internet search
  - B leaflet through the door
  - C newspaper advertisement
  - D personal recommendation
  - E TV advertisement
- 10 Which TWO promotional offers are attractive to Alexandra?
  - A cheap air flights
  - B discount on mobile phone bills
  - C free cinema tickets
  - **D** half-price meals at restaurants
  - E reductions at tourist attractions

## Questions 11-20

## Questions 11-15

Complete the diagram below.

Write NO MORE THAN THREE WORDS for each answer.



### Questions 16-20

When should the following activities take place?

- A in summer
- B in winter
- C all year round

Write the correct letter, A, B, or C next to questions 16-20.

16	circuit training	
17	weight training	••••••
18	mobility	***************************************
19	pleasure riding	***********
20	runnina	

## Questions 21-30

#### Questions 21-23

List THREE sources of information the students agree they need to check.

Write NO MORE THAN THREE WORDS for each answer.

21										
2 <i>2</i>										
23					_					

#### Questions 24-25

Choose the correct letter, A, B, or C.

- 24 What is Jane's concern about the information they will collect?
  - A They will not evaluate it effectively.
  - B There will not be enough of it.
  - C Some of it will be unreliable.
- 25 What is Mark's concern about their assignment?
  - A The assessment criteria are not clear.
  - **B** Too much emphasis is placed on facts.
  - C There is not enough time to do it well.

## Questions 26-30

Complete the table below.

Write NO MORE THAN ONE WORD for each answer.

# Cures for failing films

Name of cure	Reason for using cure					
'Tweak every joke'	successful jokes increase film's 26					
'Change the ending'	difficult to predict audience's 27					
'Fix the tone'	important to be 28					
29 ''	extra cost seen as investment					
'Shift the <b>30</b> '	may attract a wider audience					

#### Questions 31-40

#### Questions 31-37

Complete the sentences below.

Write NO MORE THAN THREE WORDS for each answer.

## **History of the Mediterranean Sea**

# The Roman influence

- 33 The Roman Empire's first step in achieving naval supremacy was setting up a department for ............................... ships.
- 34 The number of ...... meant that Roman warships were the fastest.
- 36 Facilities in Spain were used to produce ....., which was exported throughout the Roman Empire.
- 37 The development of a range of ...... ships increased efficiency.

### Questions 38-40

# Views of Mediterranean history

Which view has been expressed by each historian of the Mediterranean?

Choose your answers from the box and write the letters A-F next to questions 38-40.

- A National politics have strongly influenced the Mediterranean's history.
- B The history of the Mediterranean needs to be understood in relation to other seas.
- C The physical geography of the Mediterranean has determined its peoples' behaviour.
- D Ecological change has been the biggest influence on the history of the Mediterranean.
- E Sea access enabled distant societies to interact culturally around the Mediterranean.
- F Exchanging raw materials around the Mediterranean linked countries together.
- 38 Michel Balard
- 39 Fernand Braudel
- 40 Nicholas Horden